

Media Kit 2026

wild eye



Ryan Tidman



Brand Mission

'In a time when journalism is under immense pressure, thoughtful and independent publications like Wild Eye are more important than ever. Wild Eye brings depth, nuance, beauty and much-needed hope to the stories that matter. The stunning magazine has a modern, clean design, showcases spectacular photos that illustrate beautiful meaningful writing.'

—ART WOLFE



Jon McCormack

Wild Eye is a global nature photography journal dedicated to showcasing the finest in landscape, wildlife, underwater, and conservation imagery. We celebrate the craft of photography and the photographers who reveal the raw beauty and untold stories of the natural world. Through compelling visuals and thoughtful storytelling, we aim to elevate the photographic conversation while cultivating awareness, respect, and a deeper connection to the planet we share. Our audience ranges from wealthy hobby photographers to the biggest names in the business.



Our Platforms



Art Wolfe

Quarterly Magazine Releases

Printing quarterly helps us focus on maintaining higher editorial quality, allowing for in-depth research and carefully curated photo selections.

Underwater Photography

The underwater realm is beautiful, complex and awe-inspiring, filled with creatures, colors, and environments that most people never see.

Wildlife Photography

There's nothing like capturing a beautiful yet unpredictable animal in a moment that is often fleeting, unpredictable and deeply moving.

Landscape Photography

Featuring stunning landscapes captures the beauty, scale, and emotion of the natural world in a way that fosters a deep appreciation for the environment.

Conservation Photography

Showcasing beautiful images with a purpose raises awareness, inspires action, and drives change for conservation of our natural wonders.

Photo Competitions

Our photo contest will draw extraordinary submissions from around the world, spread the word about Wild Eye and secure a collection of free images.

Dedicated Email Campaigns

Promote time-sensitive announcements with an exclusive email campaign sent directly to Wild Eye's highly engaged audience of photographers.

Sponsored Features

Editorial-style sponsored stories professionally written or edited, reviewed by our editorial team, and permanently published on WildEyeMagazine.com.

Sticky Website Advertising

Maintain continuous visibility with persistent advertising displayed alongside Wild Eye's editorial content throughout the website.



Magazine Advertising and Production Schedule

Showcase your brand inside one of the world's most beautifully curated nature photography publications.



Jason Bradley

RATE CARD PER ISSUE

Full Page (9.25" x 12.00")

Investment

\$1,495

Spread (18.50" x 12.00")

Investment

\$2,495

Print + Digital Campaign

- ✓ Full Page Advertisement
- ✓ Dedicated Email Campaign
- ✓ Sponsored Feature
- ✓ 60-Day Sticky Website Advertisement

Best Value

\$2,995

*Safety Margin 0.125"

**Multi-issue discounts and custom integrated campaigns are available upon request.

Issue Q1	Issue Q2	Issue Q3	Issue Q4
Space Close: December 15 Materials: January 1 Go Live: January 15	Space Close: March 15 Materials: April 1 Go Live: April 15	Space Close: June 15 Materials: July 1 Go Live: July 15	Space Close: September 15 Materials: October 1 Go Live: October 15

*Disclaimer: Pricing can be adjusted depending on advertisement placement.



Digital Campaigns

Flexible digital advertising options to promote your photography award, exhibition, workshop, book, gear, or event to our engaged audience of nature and conservation photographers.



Jason Bradley

Dedicated Email Campaign

Reach 7,000+ highly qualified photographers, conservationists, and nature enthusiasts with a dedicated email campaign promoting your award, exhibition, workshop, book, or event. Professionally designed and editor-reviewed for maximum visibility.

\$695

Sticky Website Advertising

A persistent advertisement displayed throughout the Wild Eye website, keeping your promotion visible to readers as they browse our articles and magazine content.

Placement is visible on all pages of WildEyeMagazine.com/exclusives

30 Days

\$395

60 Days

\$695

Sponsored Feature WE Online

Rather than a traditional advertisement, we publish a professionally written sponsored feature that introduces your event, award, workshop, exhibition, book, or organization, along with key details and links. The article remains permanently on the Wild Eye website and is optimized for search engines.

\$895

Recommended Campaign Package

Includes:

- ✓ Dedicated Email Campaign
- ✓ Editorial Sponsored Feature
- ✓ 60-Day Sticky Website Advertisement
- ✓ Social Media Promotion

Best Value

\$1,695