

Media Kit 2026

wild eye



Ryan Tidman



Brand Mission

'In a time when journalism is under immense pressure, thoughtful and independent publications like Wild Eye are more important than ever. Wild Eye brings depth, nuance, beauty and much-needed hope to the stories that matter. The stunning magazine has a modern, clean design, showcases spectacular photos that illustrate beautiful meaningful writing.'

—ART WOLFE



Jon McCormack

Wild Eye is a global nature photography journal dedicated to showcasing the finest in landscape, wildlife, underwater, and conservation imagery. We celebrate the craft of photography and the photographers who reveal the raw beauty and untold stories of the natural world. Through compelling visuals and thoughtful storytelling, we aim to elevate the photographic conversation while cultivating awareness, respect, and a deeper connection to the planet we share. Our audience ranges from wealthy hobby photographers to the biggest names in the business.



Our Platforms



Art Wolfe

Quarterly Magazine Releases

Publishing quarterly helps us focus on maintaining higher editorial quality, allowing for in-depth research and carefully curated photo selections.

Underwater Photography

The underwater realm is beautiful, complex and awe-inspiring, filled with creatures, colors, and environments that most people never see.

Wildlife Photography

There's nothing like capturing a beautiful yet unpredictable animal in a moment that is often fleeting, unpredictable and deeply moving.

Landscape Photography

Featuring stunning landscapes captures the beauty, scale, and emotion of the natural world in a way that fosters a deep appreciation for the environment.

Conservation Photography

Showcasing beautiful images with a purpose raises awareness, inspires action, and drives change for conservation of our natural wonders.

Photo Competitions

Our photo contest will draw extraordinary submissions from around the world, spread the word about Wild Eye and secure a collection of free images.

Dedicated Email Campaigns

Promote time-sensitive announcements with an exclusive email campaign sent directly to Wild Eye's highly engaged audience of photographers.

Sponsored Features

Editorial-style sponsored stories professionally written or edited, reviewed by our editorial team, and permanently published on WildEyeMagazine.com.

Sticky Website Advertising

Maintain continuous visibility with persistent advertising displayed alongside Wild Eye's editorial content throughout the website.



Production Schedule

Thoughtfully timed. Purposefully published.



Jason Bradley

	Issue Q1	Issue Q2	Issue Q3	Issue Q4
Space Close:	December 15	March 15	June 15	September 15
Materials:	January 1	April 1	July 1	October 1
Go Live:	January 15	April 15	July 15	October 15



Rate Card

Wild Eye is a beautifully curated nature photography magazine. Every media buy includes placement in the magazine and inclusion in our newsletter, reaching a total audience of 7,000.



Jason Bradley

RATE CARD

SIZE	BLEED	TRIMS TO*	2 ISSUES**	4 ISSUES**
Full Page	9.50" x 12.25"	9.25" x 12.00"	\$6,000	\$10,000
Spread	18.75" x 12.25"	18.50" x 12.00"	\$10,000	\$16,000

*Safety Margin 0.125"

**Disclaimer: Pricing can be adjusted depending on advertisement placement.

All media buys include placement in the magazine and inclusion in our newsletter.



Digital Campaigns

Flexible digital advertising options to promote your photography award, exhibition, workshop, book, gear, or event to our engaged audience of nature and conservation photographers.



Jon McCormack

PLACEMENT	DESCRIPTION	RATE
Dedicated Email Campaign	Dedicated promotional email to Wild Eye’s engaged audience.	\$695
Sticky Website Advertising	Persistent visibility across Wild Eye website content.	\$395 30 days \$695 60 days
Sponsored Feature	Professionally developed feature highlighting your event, award, workshop, book, or organization.	\$895
RECOMMENDED PACKAGE		\$1695
Dedicated Email Campaign + Sponsored Feature + 60-Day Website Advertising		